

SPONSORSHIP OPPORTUNITIES



Clarke Ice Cream Run 2026

Benefiting

**Clarke Schools for Hearing and Speech
Jacksonville, Florida**



Saturday, March 28, 2026

St. Johns Town Center, Jacksonville, FL

**Get your World Famous Doozie at the finish with our ice cream partner,
*Marble Slab Creamery & Great American Cookies!***

Be a part of Clarke Florida's biggest fundraising event of the year with a timed 5K race and a one-mile run/walk where sponsors and participants will enjoy Marble Slab Creamery's yummy ice cream treats at the finish! 100% of the funds raised support Clarke Florida, located in Jacksonville, FL.

Clarke serves nearly 800 children annually who are deaf or hard of hearing and use cochlear implants or hearing aids along with the skills they learn at Clarke to listen and talk. Your sponsorship ensures that our families receive Clarke's programs and services at NO COST!

Clarke Florida, founded in Jacksonville in 1997, teaches children who are deaf or hard of hearing to listen and talk. Our expert staff provides focused academics and speech and language therapies onsite to build a strong foundation for the optimum success of our students.



clarkeschools.org/icecreamrun

SPONSORSHIP OPPORTUNITIES

Sponsor Benefit Level

Pace Setter, Grand Sponsor

\$10,000

- Exclusive company name/logo placement on race medal
- Company name/logo on race bib
- Company name/logo placement on pre-event poster and postcard
- Prominent company name/logo placement on step and repeat banner
- Prominent company name/logo placement on finish banner
- Prominent company name/logo placement on event banners/signage
- Prominent company name/logo placement on Clarke event webpage with company link
- Prominent company name/logo placement on event t-shirt
- Premier on-site vendor space (10x20)
- Facebook event co-host (exclusive to Pace Setter and Front Runner Sponsors)
- One company spotlight on Facebook event page (avg audience reached 26K)
- Company “thank you” spotlight on Clarke social media pages (Facebook, Twitter, Instagram)
- Company name/logo on pre- and post-event e-blasts
- 5K registration for 20 participants
- VIP passes for 20 guests at the VIP patio
- Speaking opportunity at event
- Sponsor recognition at event
- Acrylic Thank you plaque

Front Runner, Presenting Sponsor

\$5,000

- Prominent company name/logo placement on event t-shirt
- Prominent company name/logo placement on step and repeat banner
- Prominent company name/logo placement on finish banner
- Prominent company name/logo placement on event banners/signage
- Prominent company name/logo placement on event webpage with company link
- Facebook event co-host (limited to Pace Setter and Front Runner sponsors)
- One company spotlight on Facebook event page (avg audience reached 26K)
- Company name/logo on pre- and post-event e-blasts
- Prominent company name/logo placement on race registration site
- On-site vendor space (10x20)
- 5K registration for 10 participants
- VIP passes for 10 guests at the VIP patio
- Sponsor recognition at event



SPONSORSHIP OPPORTUNITIES

Marathon Sponsor (10 Available)

\$2,500

- Company name/logo placement on event t-shirt
- Company name/logo on event webpage with company link
- Company name/logo on step and repeat banner
- Company name/logo on finish banner
- On-site vendor space (Approx. 10x 10)
- Company name/logo on race registration site
- Company name/logo placement on marathon banner
- Sponsorship recognition at event
- One company spotlight on Facebook event page (avg audience reached 26K)
- 5K registration for 5 participants
- VIP passes for 5 guests at the VIP patio
- Sponsor recognition at event

Sprinter Sponsor

\$1,250

- Company name/logo placement on event t-shirt
- Company name/logo on step and repeat banner
- Company name/logo on sprinter banner
- On-site vendor space (approx. 10x10)
- Company name/logo placement on event webpage
- 5K registration for 2 participants
- VIP passes for 2 guests at the VIP patio
- Sponsor recognition at event

On-Site Vendor

\$650

- On-site vendor space (Approx. 10x10)
- VIP passes for 2 guests at the VIP patio

Please Note:

Company names will be used when logos are not available. All sponsors are responsible for providing tent, tables, tablecloths, chairs and any giveaways. Load-in begins promptly at 6:00 am.

If paying your sponsorship by credit card, we encourage you to please cover the fees so that your total sponsorship goes towards helping the children at Clarke.

Registration and check-in opens at 6:30 am; 5K run begins at 7:30 am.

For More Information about supporting the Clarke Ice Cream Run, please contact Melanie Jensen, Development Director at mjensen@clarkeschools.org.



clarkeschools.org/icecreamrun