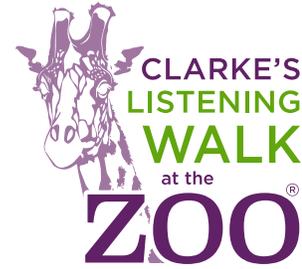


# Clarke's Listening Walk at the Zoo

Sunday, May 19, 2024 at the Philadelphia Zoo



## Sponsor Opportunities

Clarke serves nearly 1,000 children annually who are deaf or hard of hearing and use cochlear implants or hearing aids and the skills they learn at Clarke to listen and talk. At Clarke's Listening Walk at the Zoo, they can hear thrilling animal sounds like the squeak of a bat or the honk of a flamingo and explore the listening-themed scavenger hunt with family members and friends. Clarke's Listening Walk at the Zoo presents an excellent opportunity for your company to maximize exposure in front of hundreds of Clarke supporters and thousands of additional zoo patrons at one of the most beloved locations in Philadelphia. As a sponsor, you will align your company with an organization that is providing a unique and invaluable service to children who are deaf or hard of hearing and their families.

## Benefit Levels



### Elephant Sponsor: \$10,000

Did you know elephants are the world's largest land animal? Your sponsorship supports the overall event, enabling children with hearing loss and their families to participate in a listening scavenger hunt and receive Listening and Spoken Language services from Clarke.

- Exclusive placement of corporate/family name or logo on event-specific t-shirts for all Listening Walk participants
- Recognition on event registration page
- Recognition in event media materials
- Name/logo in targeted event eblasts
- Recognition in three (3) event social media posts
- Public acknowledgment made by event emcee
- Recognition on Clarke event webpage (with hyperlink)
- Facebook event co-host
- Recognition on Facebook event page
- Name/logo displayed on sponsor recognition signage
- Ten (10) tickets to Clarke's Listening Walk at the Zoo (ticket donation option available on sponsorship form)



### Giraffe Sponsor: \$7,500

Giraffes are the tallest mammal in the world and can reach heights of up to 18 feet. Stand tall with this sponsorship that includes recognition, publicity and event ticket opportunities

- Recognition in event media materials
- Name/logo in targeted event eblasts
- Recognition in two (2) event social media posts
- Public acknowledgement made by event emcee
- Recognition on Clarke event webpage (with hyperlink)
- Recognition on Facebook event page
- Name/logo displayed on sponsor recognition signage
- Company name/logo on event t-shirt
- Seven (7) tickets to Clarke's Listening Walk at the Zoo (ticket donation option available on sponsorship form)



## Lion Sponsor: \$5,000

Lions can eat up to 40kg in a single meal, about a quarter of their weight. Your sponsorship will enable Clarke to support the overall event and Clarke's Listening and Spoken Language services.

- Public acknowledgment made by event emcee
- Recognition on Clarke event webpage (with hyperlink)
- Recognition on Facebook event page
- Name/logo displayed on sponsor recognition signage
- Company name/logo on event t-shirt
- Five (5) tickets to Clarke's Listening Walk at the Zoo (ticket donation option available on sponsorship form)



## Listening Stop Sponsor: \$1,500 (9 Available)

Your sponsorship includes one Listening Stop, where children will listen and learn about distinct zoo animals and sounds

- Name and/or logo on signage at one Listening Stop
- Recognition in Facebook event page
- Recognition on Clarke event webpage
- Two (2) tickets to Clarke's Listening Walk at the Zoo (ticket donation option available on sponsorship form)



## Family Engagement Sponsor: \$800/400 for non-profits (5 Available)

*May be purchased in conjunction with sponsorship or separately. Proof of not-for-profit status required for non-profit rate.)*

Your sponsorship includes a resource table on the zoo's Impala Lawn during the Listening Walk. Tables will be prominently placed to ensure maximum exposure to anticipated foot traffic of hundreds of Listening Walk attendees and several thousand zoo patrons

- One 6' table and two chairs
- Recognition on Clarke event webpage
- Two (2) tickets to Clarke's Listening Walk at the zoo (donation option available on sponsorship form)
- Giveaway items welcome; our venue partner must review all items in advance. Please provide photos of all giveaway items by April 15, 2024.



## Ticket Purchase

Your sponsorship includes one Listening Stop, where children will listen and learn about distinct zoo animals and sounds

**\$25 Early Bird Listening Walk Ticket** includes all-day admission to the Zoo for 1 person (ages 2 years and older). Register by April 20, 2024.

**\$30 Advance Ticket** includes all-day admission to the Zoo for 1 person (ages 2 years and older). Register April 21 - May 18, 2024.

**\$35 Event Day Ticket** includes all-day admission to Zoo for 1 person (ages 2 years and older). Register on May 19. Available on site until 12:00 pm

### Note:

Please refer to the Philadelphia Zoo website ([www.philadelphiazoo.org](http://www.philadelphiazoo.org)) for parking fees and other details.