

SPONSORSHIP OPPORTUNITIES



Kilwins Jacksonville Ice Cream Run

Benefiting

Clarke Schools for Hearing and Speech

Saturday, March 23, 2024

St. Johns Town Center, Jacksonville, FL

Be a part of Clarke Florida's ever-growing fundraising event with a timed 5K race and a one-mile fun run/walk where participants enjoy Kilwins Original Recipe Ice Cream at the finish! Clarke serves nearly 1,000 children annually who are deaf or hard of hearing and use cochlear implants or hearing aids along with the skills they learn at Clarke to listen and talk.

Sponsor Benefit Levels

Pace Setter, Grand Sponsor

\$10,000

- Exclusive company name/logo placement on race medal
- Company name/logo on race bib
- Company name/logo placement on pre-event poster and postcard
- Prominent company name/logo placement on step and repeat banner
- Prominent company name/logo placement on finish banner
- Prominent company name/logo placement on event banners/signage
- Prominent company name/logo placement on Clarke event webpage with company link
- Prominent company name/logo placement on event t-shirt
- Premier on-site vendor space (10x20)
- Facebook event co-host (exclusive to Pace Setter and Front Runner Sponsors)
- One company spotlight on Facebook event page (avg audience reached 26K)
- Company "thank you" spotlight on Clarke social media pages (Facebook, Twitter, Instagram)
- Company name/logo on pre- and post-event e-blasts
- 5K registration for 20 participants
- VIP passes for 20 guests at the VIP patio
- Speaking opportunity at event
- Sponsor recognition at event
- Acrylic Thank you plaque



clarkeschools.org/icecreamrun

SPONSORSHIP OPPORTUNITIES

Front Runner, Presenting Sponsor

\$5,000

- Prominent company name/logo placement on event t-shirt
- Prominent company name/logo placement on step and repeat banner
- Prominent company name/logo placement on finish banner
- Prominent company name/logo placement on event banners/signage
- Prominent company name/logo placement on event webpage with company link
- Facebook event co-host (limited to Pace Setter and Front Runner sponsors)
- One company spotlight on Facebook event page (avg audience reached 26K)
- Company name/logo on pre- and post-event e-blasts
- Prominent company name/logo placement on race registration site
- On-site vendor space (10x20)
- 5K registration for 10 participants
- VIP passes for 10 guests at the VIP patio
- Sponsor recognition at event

Marathon Sponsor (5 Available)

\$2,500

- Company name/logo placement on event t-shirt
- Company name/logo on event webpage with company link
- Company name/logo on step and repeat banner
- Company name/logo on finish banner
- On-site vendor space (Approx. 10x 10)
- Company name/logo on race registration site
- Company name/logo placement on marathon banner
- Sponsorship recognition at event
- One company spotlight on Facebook event page (avg audience reached 26K)
- 5K registration for 5 participants
- VIP passes for 5 guests at the VIP patio
- Sponsor recognition at event

Sprinter Sponsor

\$1,250

- Company name/logo placement on event t-shirt
- Company name/logo on step and repeat banner
- Company name/logo on sprinter banner
- On-site vendor space (approx. 10x10)
- Company name/logo placement on event webpage
- 5K registration for 2 participants
- VIP passes for 2 guests at the VIP patio
- Sponsor recognition at event



SPONSORSHIP OPPORTUNITIES

On-Site Vendor

\$600

- On-site vendor space (Approx. 10x10)
- VIP passes for 2 guests at the VIP patio

Please Note:

Company names will be used when logos are not available. All sponsors are responsible for providing tent, tables, tablecloth, chairs and any giveaways. Load-in is promptly at 6:00 am. All vehicles must be removed from the event site area by 6:30 am.

Registration and check-in opens at 6:30 am; 5K run begins at 7:30 am.

For More Information, please contact Melanie Jensen, Development & Communications Manager, mjensen@clarkeschools.org



clarkeschools.org/icecreamrun