

Ice Cream Run

Benefiting

Clarke Schools for Hearing and Speech

Saturday, March 25, 2023

St. Johns Town Center, Jacksonville, FL

Be a part of this ever-growing event with a timed 5K race and a one-mile fun run/walk where participants enjoy Kilwins Original Recipe Ice Cream at the finish! Clarke serves nearly 1,000 children annually who are deaf or hard of hearing and use cochlear implants or hearing aids along with the skills they learn at Clarke to listen and talk.



Benefit Levels

Elite Runner, Title Sponsor

\$15,000

- Name recognition on radio/tv spots as Title Sponsor, if available
- Exclusive company name/logo placement on race medal
- Exclusive company name/logo placement on pre-event postcard
- Premier company name/logo placement on race bib (shared only with Pace Setter Sponsor)
- Premier company name/logo placement on event t-shirt
- Premier company name/logo placement on pre-event poster (shared only with Pace Setter Sponsor)
- Premier company name/logo placement on step and repeat banner
- Premier company name/logo placement on finish banner (shared only with Pace Setter and Front Runner Sponsor)
- Premier company name/logo placement on all event banners/signage
- Premier company name/logo placement on Clarke event webpage with company link
- Premier on-site vendor space (10x20)
- Facebook event co-host (limited to Elite, Pace Setter and Front Runner Sponsors)
- Exclusive Instagram collaborator invitation for all posts about the event
- Company "thank you" spotlight on Clarke social media pages (Facebook, Twitter, LinkedIn, Instagram)
- Two company spotlights on Facebook event page (avg audience reached 26K)
- Company name/logo on pre- and post-event e-blasts
- 5K registration for 30 participants
- VIP passes for 30 guests at the VIP patio
- Speaking opportunity at event
- Title Sponsor recognition at event

SPONSORSHIP OPPORTUNITIES

Pace Setter, Grand Sponsor

\$10,000

- Exclusive company name/logo placement on goodie bags
- Prominent company name/logo placement on pre-event poster (Shared only with Elite Sponsor)
- Prominent company name/logo placement on step and repeat banner
- Prominent company name/logo placement on finish banner
- Prominent company name/logo placement on event banners/signage
- Prominent company name/logo placement on Clarke event webpage with company link
- Company name/logo on course mile-marker (1 total)
- Prominent company name/logo placement on event t-shirt
- Prominent on-site vendor space (10x20)
- Facebook event co-host (limited to Elite, Pace Setter and Front Runner Sponsors)
- One company spotlight on Facebook event page (avg audience reached 26K)
- Company “thank you” spotlight on Clarke social media pages (Facebook, Twitter, Instagram)
- Company name/logo on pre- and post-event e-blasts
- 5K registration for 20 participants
- VIP passes for 20 guests at the VIP patio
- Speaking opportunity at event
- Sponsor recognition at event

Front Runner, Presenting Sponsor

\$5,000

- Exclusive company name/logo placement on event pom pom (200 pieces)
- Prominent company name/logo placement on event t-shirt
- Prominent company name/logo placement on step and repeat banner
- Prominent company name/logo placement on finish banner
- Prominent company name/logo placement on event banners/signage
- Prominent company name/logo placement on event webpage with company link
- Facebook event co-host (limited to Elite, Pace Setter and Front Runner sponsors)
- One company spotlight on Facebook event page (avg audience reached 26K)
- Company name/logo on pre- and post-event e-blasts
- Prominent company name/logo placement on race registration site
- On-site vendor space (10x10)
- 5K registration for 10 participants
- VIP passes for 10 guests at the VIP patio
- Sponsor recognition at event

SPONSORSHIP OPPORTUNITIES

Marathon Sponsor (5 Available)

\$2,500

- Company name/logo placement on event t-shirt
- Company name/logo on event webpage with company link
- Company name/logo on step and repeat banner
- Company name/logo on finish banner
- On-site vendor space (Approx. 10x 10)
- Company name/logo on race registration site
- Company name/logo placement on marathon banner
- Sponsorship recognition at event
- One company spotlight on Facebook event page (avg audience reached 26K)
- 5K registration for 5 participants
- VIP passes for 5 guests at the VIP patio
- Sponsor recognition at event

Sprinter Sponsor

\$1,250

- Company name/logo placement on event t-shirt
- Company name/logo on step and repeat banner
- Company name/logo on sprinter banner
- On-site vendor space (approx. 10x10)
- Company name/logo placement on event webpage
- 5K registration for 2 participants
- VIP passes for 2 guests at the VIP patio
- Sponsor recognition at event

On-Site Vendor

\$600

- On-site vendor space (Approx. 10x10)
- VIP passes for 2 guests at the VIP patio

Please Note:

Company names will be used when logos are not available. All sponsors are responsible for providing tent, tables, tablecloth, chairs and any giveaways. Load-in is promptly at 6:00 am. All vehicles must be removed from the event site area by 6:30 am. Registration and check-in opens at 6:30 am; 5K run begins at 7:30 am.

For More Information, please contact Melanie Jensen, Development & Communications Manager, mjensen@clarkeschools.org