

SPONSORSHIP OPPORTUNITIES

Kilwins Ice Cream Run

Saturday, March 26, 2022

St. Johns Town Center, Jacksonville, FL

Be a part of this ever-growing event with a timed 5K race and a 1 mile fun run/walk where participants enjoy Kilwins Original Recipe Ice Cream at the finish! Clarke serves nearly 1,000 children annually who are deaf or hard of hearing and use cochlear implants or hearing aids along with the skills they learn at Clarke to listen and talk.



Benefit Levels

Pace Setter, Title Sponsor

\$10,000 (SOLD)

- Exclusive company name/logo placement on race medal
- Exclusive company name/logo placement on race bib
- Prominent company name/logo placement on pre-event poster
- Premier company name/logo placement on step and repeat banner
- Premier company name/logo placement on finish banner
- Premier company name/logo placement on event banners/signage
- Premier company name/logo placement on Clarke event webpage with company link
- Company name/logo on course mile-markers (3 total)
- Premier company name/logo placement on event t-shirt
- Premier on-site vendor space (10x20)
- Facebook event co-host (limited to Title and Presenting Sponsors)
- One company spotlight on Facebook event page (avg people reached 26K)
- Premier recognition in all pre- and post-event communications
- 5K registration for 15 participants
- VIP passes for 15 guests at the VIP patio
- Recognition on Clarke's social media platforms
- Speaking opportunity at event
- Sponsor recognition at event

Front Runner, Presenting Sponsor

\$5,000

- Exclusive company name/logo placement on event pom pom (200 pieces)
- Prominent company name/logo placement on pre-event poster
- Prominent company name/logo placement on event t-shirt
- Prominent company name/logo placement on step and repeat banner
- Prominent company name/logo placement on finish banner
- Prominent company name/logo placement on event banners/signage
- Prominent company name/logo placement on event webpage with company link
- Facebook event co-host (limited to Title and Presenting sponsors)
- One company spotlight on Facebook event page (avg people reached 26K)
- Company name/logo on pre- and post-event e-blasts
- Prominent company name/logo placement on race registration site
- Premier on-site vendor space (10'x 20')
- 5K registration for 10 participants
- VIP passes for 10 guests at the VIP patio
- Recognition on Clarke's social media platforms
- Recognition on pre- and post-event communications
- Sponsor recognition at event

SPONSORSHIP OPPORTUNITIES

Marathon Sponsor (5 Available)

\$2,500

- Recognition on pre- and post-event communications
- Logo placement on event t-shirt
- Company name/logo on event webpage with company link
- Company name/logo on step and repeat banner
- Company name/logo on finish banner
- On-site vendor space (Approx. 10'x 10')
- Company name/logo on race registration site
- Company name/logo placement on marathon banner
- Sponsorship recognition at event
- One company spotlight on Facebook event page (avg people reached 26K)
- 5K registration for 6 participants
- VIP passes for 6 guests at the VIP patio
- Sponsor recognition at event

Sprinter Sponsor

\$1,250

- Company name/logo placement on event t-shirt
- Company name/logo on step and repeat banner
- Company name/logo on sprinter banner
- On-site vendor space (approx. 10'x 10')
- Company name/logo placement on event webpage
- 5K registration for 2 participants
- VIP passes for 2 guests at the VIP patio
- Sponsor recognition at event

On-Site Vendor

\$600

- On-site vendor space (Approx. 10' x10')
- VIP passes for 2 guests at the VIP patio

Please Note:

Company names will be used when logos are not available. All sponsors are responsible for providing tent, tables, tablecloth, chairs and any giveaways. Load-in is promptly at 6:00 am. All vehicles must be removed from the event site area by 6:30 am. Registration and check-in opens at 6:30 am; 5K run begins at 7:30 am.