



# Clarke Mainstream Services

33<sup>rd</sup> Annual Fall Conference on Mainstreaming Students with Hearing Loss  
October 25-26, 2012

*“Apps to FMs: Expanding Opportunities through Technology”*

## ----- CALL FOR PROPOSALS -----

- **Proposal deadline is February 27, 2012**
- Presenters will be notified via email during the week of March 19, 2012
- The conference will be held at the Springfield Sheraton in Springfield, MA on October 25 & 26, 2012.
- Proposals fall into the category of “mini-workshop” or “short course”.
- Mini-workshops are 90 minutes in length and are offered in the morning (10:30-12 noon) and repeated in the afternoon (1:15-2:45).
- A short course is a day-long workshop, 180 minutes in length, offered only on Thursday, beginning in the morning (10:30-12 noon) and continuing in the afternoon (1:15-2:45). Our 2012 short course will focus on hearing technology.
- Selected presenters attend the conference free of charge, receive an honorarium, and are reimbursed round trip mileage or a stipend for travel (*if traveling from out of state*) and accommodations the night prior to their presentation at the conference hotel site. (*Based on 1 presenter*)

Clarke Mainstream Services is seeking workshop proposals that address our 2012 conference theme: **Apps to FMs: Expanding Opportunities through Technology**. In today’s world technology has opened new and diverse opportunities for students with hearing loss to communicate, learn and socialize. For this year’s conference we are seeking proposals that will address current **educational and hearing technologies** and innovative strategies that foster and insure the effective use of these technologies.

**ALL** proposal topics **must** fall into the categories of Hearing Technology or Classroom Technology to be considered.

### **HEARING TECHNOLOGY**

*Examples include:* bilateral implants; the use of personal FM systems; maximizing hearing; apps for developing speech skills; and distance technology.

### **CLASSROOM TECHNOLOGY**

*Examples include:* use of classroom technology to enhance access to classroom information; use of captioning; iPads and iPods; smartboards; and social media.

Proposals will be selected based on their content, suggested audience, age of student(s) being addressed and how it fits into our overall program. We are particularly interested in proposals that demonstrate practical information and strategies applicable to school settings of **preschool through high school age students**.

Presentations should be of interest to classroom teachers, speech language pathologists, teachers of the deaf, parents, special educators or audiologists. **Priority will be given to interactive presentations that provide “hands on” opportunity for application of content, but all topics will be considered.**



## Suggestions in preparing to write your proposal:

- What information, concepts and ideas do you want to convey?
- Objectives help focus the content. They should be learner-centered, very specific, and realistically achievable within the timeframe allotted to the workshop/short course.
- Have you identified objectives to support this purpose?
- Does your proposal offer practical information applicable to school settings for oral deaf preschool through high school age students?
- Successful presentations get participants thinking in new ways. Does your proposal offer unique solutions or offer hands-on activities?

## Learning Objectives

Learning objectives are behavior-based and learner-centered, and they may focus on developing attitudes, skills, or knowledge. They should contain specific action verbs and imply observable results. Words like learn, know or understand are not observable and therefore should not be used. Here is a sample list of action verbs to use:

### Action Verbs for Learning Objectives

Identify	Choose	Distinguish	Define
Describe	Classify	Order	Construct
Demonstrate	Compare	Predict	Interpret
Differentiate	Explain	Apply	Analyze
Assess	Specify	Create	List
Repeat	Recite	Measure	Recall
Communicate	Develop	Solve	Perform
Evaluate	Recognize	Design	Discuss

## Title – How important is it?

Your title is what potential participants read first. It should capture in 10 words or less, the key concept behind why someone should attend this presentation instead of others held at the same time. Your title should serve as the headline of your proposal, and ensure that reviewers (and potential participants) want to learn more.

## Write a Compelling Description

Your primary goal in developing your proposal should be participant learning, not providing a showcase for your own ideas, opinions, experiences, products or services. Providing great value to participants, including something tangible they can use immediately, is your goal. Put yourself in the learner’s place, and create a learning opportunity and description that would inspire you to attend, participate and learn!

## Grade Level and Content Level:

In order to meet the needs of conference participants, all proposed presentations must be identified by the appropriate grade level. Participants are attending your workshop because they are looking for valuable information to take back with them; therefore, it is extremely important to categorize it correctly.

This also holds true for content level, which needs to be classified as: Introductory, Intermediate or Advanced. A teacher of the deaf who has 10 years experience will be looking for advanced presentations, but a classroom teacher who has a student with hearing loss for the first time will benefit from introductory presentations. Be sure to keep this in mind.

**Deadline for submission is February 27, 2012**



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## ----- CALL FOR PROPOSALS REQUIREMENTS -----

**Deadline for submission is February 27, 2012**

- **Name and Contact Information** (*Please include current position, organization, phone & email*)
- **Presentation Format** (*select one*)
  - 90-minute Mini-Workshop (*repeated am and pm*)
  - 180-minute Short Course- Thursday ONLY (*continued from am to pm*)
- **Presentation Title**
- **Target Audience**
- **Grade Level**
  - preschool/early elementary
  - elementary
  - middle school
  - high school
- **Content Level:** (*check one*)
  - Introductory:** Assumes that the participant knows little or no information within the presentation area covered, focus is “general orientation and increased awareness.”
  - Intermediate:** Assumes that the participant has a general familiarity within the presentation area covered, focus is “increased understanding and application” by the participant.
  - Advanced:** Assumes the participant has thorough familiarity within the presentation area covered, focus is “recent advances, future directions and application of research.”
- **Learning Objectives:** Identify and list three (3) specific and measurable learning objectives attendees will attain as a result of attending the proposed presentation. These must be written using action verbs (*see examples*).
- **Explain how participants will demonstrate their comprehension of learning outcomes** (*such as a post-test, through a discussion, etc.*).
- **Description of Proposed Presentation** (Maximum of 500 words)
- **About the Presenter** (1-2 paragraphs)

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