

## **MAINSTREAM SERVICES**

*Invites you to join us at our*

# **31<sup>st</sup> Annual Fall Conference on Mainstreaming Students with Hearing Loss**

## ***Connecting the Dots Academically & Socially***

### **October 14-15, 2010**

**Sheraton Springfield Monarch Place Hotel  
Springfield, MA**



**Clarke Center  
for Hearing and Speech**



# Clarke Center for Hearing and Speech

## Mainstream Services

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Dear Potential Supporter,

We are excited about this year's conference and would like to cordially invite your organization to participate. By making the decision to exhibit or become a sponsor at the 31st Annual Fall Conference on Mainstreaming Students with Hearing Loss you will be partnering with us to improve education for students who are deaf or hard of hearing. This conference will provide information on hearing technology along with strategies on improving both academic and social skills that our children need in order to excel in the mainstream and become independent members of society.

Maximize your exposure, make new contacts and strengthen existing relationships by showcasing your newest products and services. Over 250 people attend this two-day event which brings together top-notch speakers from across the country! Conference participants include school administrators, directors of special education, classroom teachers, teachers of the deaf, special education teachers, audiologists, speech and language pathologists, oral transliterators, interpreters, guidance and adjustment counselors, consultants, paraprofessionals, parents and school psychologists.

### HERE IS WHAT THEY LOOK FOR IN THE EXHIBIT HALL:

- ***Opportunity to meet and talk with manufacturers and distributors about the latest products and services for a child with hearing loss***
- ***Up-to-date information on hearing aids and cochlear implant technology***
- ***Purchasing opportunities for hearing assistive technology such as amplification systems and alerting devices***
- ***Telecommunications products accessible for use with hearing aids and cochlear implants***
- ***Support services for children with hearing loss and their families***
- ***Wide range of books on hearing loss for children, families and educators***

Put your company's name prominently in front of each and every attendee!  
A great opportunity to increase your name recognition!

Put MORE into your experience....get MORE out of your experience!  
Offer Giveaways or Games for prizes to attract more traffic to your booth!

**SIGN UP TODAY!**

**Due to brochure printing deadlines, please return the  
Sponsor/Exhibitor reservation form by**

**JUNE 7, 2010**

# Invitation to Sponsors and Exhibitors

Deadline: June 7, 2010

## **Connecting the Dots Academically & Socially October 14-15, 2010**

*This year marks our 31<sup>st</sup> Annual Fall Conference on Mainstreaming Students with Hearing Loss. Many of you have participated throughout the years, and we want to thank you for your continued support ....it is greatly appreciated! If you are interested in being a sponsor or exhibitor for the first time and want to learn more about who we are, what our history is and how we help children succeed in the speaking world, **take a few minutes to learn a little bit about Clarke-you may be surprised!***

### **DID YOU KNOW....**

Clarke School for the Deaf was founded in 1867 by Gardiner Green Hubbard, whose four-year-old daughter, Mabel, became deaf from scarlet fever. At that time, the attitude in the U.S. was that deaf children were destined to be deaf mutes. Firmly believing that his daughter could speak and learn just like hearing children, he hired a teacher who proved he was correct in his assumption; at age ten, Mabel did as well in the classroom at any of her hearing peers. With the help of philanthropist John Clarke, Hubbard started Clarke School to help other deaf children learn to listen, speak and succeed.

A trailblazing organization from the very beginning, Clarke became the **first school in the country to teach deaf students using the auditory/oral method** and the **first to recognize the importance of successfully mainstreaming deaf students into their neighborhood schools**. Through a partnership with Smith College, Clarke was the **first to train teachers in auditory/oral education**. This partnership continues today as The Smith College/Clarke Masters of Education of the Deaf (MED) Program. Teachers-in-training receive instruction in the most recent technological advancements in deaf education. Students graduate with a Master of Education of the Deaf Degree and receive valuable hands-on training in our classrooms. The impact Clarke has made globally can be seen through the careers of these teachers. **Over the last 20 years, 1,500 teachers trained through this program have impacted the lives of thousands of deaf and hard of hearing children in all 50 states and in 34 nations.**

Our program is made up of both residential and commuting students ranging from preschool through Grade 8. In addition, Clarke provides support and assistance to families of deaf children throughout the country and around the world. We have a vision of what a child with hearing loss can accomplish and we try to communicate it to the schools we work with. Our focus isn't just on a student getting an education, it's on learning how to live in the world as a person with a hearing loss. In addition to our main campus in Northampton, MA, Clarke offers early childhood programs at four additional campuses along the east coast (*Boston, Philadelphia, New York City and Jacksonville*).

**For the past thirty years, beginning in 1979, we have hosted an annual fall conference as a way to help further the knowledge and understanding of parents and professionals about the effects of hearing loss.** Throughout the years, we have become increasingly convinced of the value of mainstreaming those students who have the capacity to deal with it. We have also become convinced that the mainstreaming challenge is greater than even we realized at the beginning. The technology, laws and regulations have improved over the years and they continue to be very important, but nothing takes the place of informed parents and school professionals guiding and supporting each student. Your participation and support will help students succeed in the speaking world!

**We hope this brief history of Clarke School has given you a better understanding of who we are. We invite you to join us in October at our 31<sup>st</sup> Annual Conference on Mainstreaming Students with Hearing Loss.**

More detailed information regarding Sponsors and Exhibitors is enclosed.

For questions, please contact Barbara Rochon at 413-587-7313 V/TTY or [brochon@clarkeschools.org](mailto:brochon@clarkeschools.org).

**Thank you.**

# 31<sup>st</sup> Annual Fall Conference on Mainstreaming Students with Hearing Loss

## October 14-15, 2010

### SPONSORSHIP OPPORTUNITIES - DEADLINE: JUNE 7, 2010

#### DIAMOND LEVEL: \$5,000.00

##### **New! Thursday Evening Welcome Reception Sponsor** (1 available)

As a sponsor, have exclusive company exposure during the Thursday evening reception of appetizers along with a cash bar. Special recognition and logo on Clarke website plus opportunity to showcase your organization during reception.

#### PLATINUM LEVEL: \$3,500.00

##### **Conference Brochure Sponsor** (1 available)

The conference brochure is a vital communication tool used by each and every participant. It provides information to all attendees, such as daily program schedule, overview of all keynote sessions, workshop descriptions, presenter information, along with sponsor and exhibitor listing. Your company name and logo will appear on the cover of this indispensable item.

##### **Communication Access Sponsor** (1 available Thursday)

##### **Communication Access Sponsor** (1 available Friday)

Your sponsorship will ensure that all attendees have equal access to ALL presentations offered during this two-day event. Your name and logo will be prominently displayed at each session where communication access is provided. In addition, your company banner, which you supply, will be hung in the ballroom both days. Great exposure!

#### GOLD LEVEL: \$3,000.00

##### **Conference Tote Bags Sponsor** (1 available)

One of the first things every attendee will receive and have with them throughout the entire conference. This eco-friendly tote, with your company name and logo on one side, will give you maximum visibility and exposure beyond the conference.

##### **Conference Folder Sponsor** (1 available)

This multi-use folder, given to each participant will be a constant reminder of your company. In addition to imprinting your company name and logo on this folder, a one-page handout about your company (which you supply) will be included inside each folder!

#### SILVER LEVEL: \$2,500.00

##### **Student Track Sponsor** (5 available)

Our student track, "Making Connections!" is designed for students with hearing loss who attend mainstream schools and are currently in Grades 7-12 from across the country. Your sponsorship gives them the opportunity to connect with other kids with hearing loss - sometimes, for the first time in their lives. This sponsorship brings with it the emotional bond which is sure to be embedded in the minds, values and feelings of these young people and their families, resulting in long-lasting brand identification and loyalty. Your company banner (which you supply) will be prominently displayed at the Student Track area!

##### **Conference Luggage ID Tags** (1 available)

Each conference attendee will receive a luggage ID tag with your company name and logo to take home and used every time they travel. What a great way to promote your organization!

#### BRONZE LEVEL: \$2,000.00

##### **NEW! Sport Bottle Sponsor** (1 available)

Each conference attendee will receive a BPA-free bottle which will be imprinted with your company name and logo along with the conference name and date. Great exposure for years to come!

##### **Wake-Up Breakfast** (Thursday)\*

##### **Wake-Up Breakfast** (Friday)\*

Help "wake-up" conference participants with a continental breakfast and coffee before they begin a busy day. Signage will be prominently displayed acknowledging your sponsorship!

##### **Pick-Me-Up Afternoon Break** (Thursday)\*

##### **Pick-Me-Up Afternoon Break** (Friday)\*

A unique opportunity to help energize conference attendees with cold beverages, crackers/cheese, fruit and cookies. Signage will be prominently displayed acknowledging your sponsorship!

**\*Sponsors are encouraged to increase visibility by providing your own IMPRINTED paper goods...OR bring IMPRINTED coffee mugs for participants to take home as a souvenir!**

# Sponsorship Benefits

## ALL sponsors will receive:

- \* Acknowledgement in the conference brochure, "Mainstream News" and on our website
- \* Free exhibitor booth
- \* Public acknowledgement at conference
- \* Printed ID sign at your booth indicating Level of Sponsorship

## Additional Benefits based on Level of Sponsorship:

### DIAMOND LEVEL: **WELCOME RECEPTION SPONSOR** (1 available)

- Company Banner (which you supply) will be on display at the Welcome Reception
- Opportunity to showcase your company through a demonstration, slideshow presentation or product display during the Welcome Reception
- Four (4) complimentary conference registrations for your Exhibit Booth Representatives
- Special Invitation for 4 of your representatives to attend the Presenters' Private Luncheon each day

### PLATINUM LEVEL:

#### **CONFERENCE BROCHURE SPONSOR** (1 available)

- Company name and logo will appear on front cover of 2010 Conference Brochure
- Three (3) complimentary conference registrations for your Exhibit Booth Representatives
- Special Invitation for 3 of your representatives to attend the Presenters' Private Luncheon each day

#### **COMMUNICATION ACCESS SPONSOR** (1 available each day)

- Your company name and logo prominently displayed at each session where access is provided
- Three (3) complimentary conference registrations for your Exhibit Booth Representatives
- Special Invitation for 3 of your representatives to attend the Presenters' Private Luncheon each day

### GOLD LEVEL:

#### **CONFERENCE TOTE BAG SPONSOR** (1 available)

- Your company name and logo on one side of tote bag
- Two (2) complimentary conference registrations for your Exhibit Booth Representatives
- Special Invitation for 2 of your representatives to attend the Presenters' Private Luncheon each day

#### **CONFERENCE FOLDER SPONSOR** (1 available)

- Your company name and logo on front cover
- Two (2) complimentary conference registrations for your Exhibit Booth Representatives
- Special Invitation for 2 of your representatives to attend the Presenters' Private Luncheon each day

### SILVER LEVEL:

#### **STUDENT TRACK SPONSOR** (5 available)

- Special Student Thank You
- One (1) complimentary conference registration for your Exhibit Booth Representatives

#### **CONFERENCE LUGGAGE ID TAG SPONSOR** (1 available)

- Your company name and logo on one side of the ID Tag
- One (1) complimentary conference registration for your Exhibit Booth Representatives

### BRONZE LEVEL:

#### **SPORT BOTTLE SPONSOR** (1 available)

- Your company name and logo imprinted on bottle along with conference dates

#### **WAKE-UP BREAKFAST SPONSOR** (1 available each day)

- Signage acknowledging sponsor at each Morning Breakfast

#### **PICK-ME-UP AFTERNOON BREAK SPONSOR** (1 available each day)

- Signage acknowledging sponsor at each Afternoon Break

# EXHIBITOR INFORMATION

Deadline: JUNE 7, 2010

## EXHIBITOR INFORMATION

**Exhibit Booth space is 10-foot-by-8-foot booth and includes:**

- ⇒ Eight-foot-high curtain back wall and three-foot-high side-rail curtain partition
- ⇒ One ID sign
- ⇒ One six-foot skirted table
- ⇒ Two side chairs
- ⇒ Discounted registration rates for Exhibit Booth Representatives
- ⇒ Complimentary listing in Conference Brochure

<b>EXHIBITOR RATES:</b>	<b>FOR-PROFIT ORGANIZATION:</b>	<b>\$450.00</b>
	<b>NON-PROFIT ORGANIZATION:</b>	<b>\$250.00</b>

Springfield's largest hotel, the ***Sheraton Springfield Monarch Place Hotel*** is conveniently located in the heart of the city. Find yourself inspired by the breathtaking views of the Connecticut River.



### LOCAL ATTRACTIONS

- Basketball Hall of Fame
- Springfield Armory
- Springfield Museums
- The Titanic Museum
- Dr. Seuss National Memorial Sculpture Garden
- Springfield Symphony Hall
- Eastern State Exposition – The Big E
- Forest Park Zoo
- Six Flags of New England
- Volleyball Hall of Fame
- Yankee Candle Village

Check for discounted tickets available for some area attractions.

### ONE OF MANY GREAT FEATURES!

The Sheraton Springfield Athletic Club is ranked at the top of western Massachusetts' health clubs and spas. State-of-the-art exercise equipment, a heated indoor pool, steam room, sauna, hot/cold whirlpool, tanning salon, nail salon, and massage therapy truly make this a great experience. Racquetball courts, aerobic, and spinning classes are also available.

**31<sup>st</sup> Annual Fall Conference on Mainstreaming Students with Hearing Loss**  
**October 14-15, 2010**

Mainstream Services, Clarke Center for Hearing and Speech  
47 Round Hill Road Northampton, MA 01060-2124  
Phone: 413-587-7313 V/TTY Fax: 413-586-6654 [www.clarkeschools.org](http://www.clarkeschools.org)



## 2010 Sponsor/Exhibitor Reservation Form

FULL PAYMENT MUST ACCOMPANY THIS FORM

Please type or print clearly

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature required \_\_\_\_\_ Date \_\_\_\_\_

QUANTITY	EXHIBIT OPPORTUNITIES	COST	TOTAL DUE
	For-profit Exhibit Booth	\$450	
	Non-profit Exhibit Booth	\$250	
#Available	SPONSORSHIP OPPORTUNITIES	COST	TOTAL DUE
1	<b>New! Welcome Reception Sponsor</b>	\$5,000	
1	Conference Brochure Sponsor	\$3,500	
1	Communication Access Sponsor <i>Thursday, October 14</i>	\$3,500	
1	Communication Access Sponsor <i>Friday, October 15</i>	\$3,500	
1	Conference Tote Bag Sponsor	\$3,000	
1	Conference Folder Sponsor	\$3,000	
5	Student Track Sponsor	\$2,500	
1	Conference Luggage ID Tag Sponsor	\$2,500	
1	<b>New! Sport Bottle Sponsor</b>	\$2,000	
1	Wake-Up Breakfast Sponsor <i>Thursday, October 14</i>	\$2,000	
1	Wake-Up Breakfast Sponsor <i>Friday, October 15</i>	\$2,000	
1	Pick-Me-Up Afternoon Break Sponsor <i>Thursday, October 14</i>	\$2,000	
1	Pick-Me-Up Afternoon Break Sponsor <i>Friday, October 15</i>	\$2,000	
	<b>GRAND TOTAL DUE</b>		

### DEADLINE

**JUNE 7, 2010**

*(To guarantee your listing in the fall conference brochure!)*

### Just a few reasons why you should participate!

- Gain more recognition
- Maximize exposure
- Increase visibility
- Promote your products
- Find new customers
- Offer giveaways and bring more people to your booth!

**Sign Up TODAY!**

#### Payment Options:

- Check** (Payable to Clarke Center for Hearing and Speech)  
 **Visa**                       **MasterCard**                       **Discover**                       **American Express**

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Signature of Cardholder \_\_\_\_\_